



MI-CERT AFRIKA POLICY LOGO AND MARK USAGES

1. Introduction

This Policy regulates the use and application of MI-CERT AFRIKA's Logos/ trademarks as depicted hereinunder.

2. Definitions

- a. "Certificate" means the certificate issued by MI-CERT AFRIKA specifying the scope of registration of the organization.
- b. "Certification Body" means MI-CERT AFRIKA.
- c. "Client" refers to prospective means MI-CERT AFRIKA registered Certification Body.
- d. "Standard" means the standards referred to in MI-CERT AFRIKA-issued Certificates.
- e. "Use" means the lawful, authorized, restricted, non-exclusive, limited and revocable right or licence to use the MI-CERT AFRIKA logo.
- f. "Logo" means the MI-CERT AFRIKA logo or trademarks.

3. Key Stipulations

For MI-CERT AFRIKA-certified organisations, adherence to logo and mark guidelines is crucial. Below are the stipulations:

1. **Authorised Use:** MI-CERT AFRIKA certified organisations are permitted to display the MI-CERT AFRIKA scheme logo as an indication of their participation in the relevant scheme.
2. **Logo limitations:** The MI-CERT AFRIKA mark scheme logo may only be used by certified organisations for the specific scheme they are certified for, and only while maintaining a valid registration certificate issued by MI-CERT AFRIKA.
3. **Approved display:** Certified organisations may prominently display the MI-CERT AFRIKA mark scheme logo in various mediums.

4. On Official Letterheads and Stationery

1. Within advertising or promotional materials.
2. On signage identifying premises or business nature.
3. On flags, available from MI-CERT AFRIKA, for display at certified premises.
4. On fleet or delivery vehicles, provided that it is designated for product-specific

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certification only.

5. Product and Document Usage: The MI-CERTAFRIKA logo is permissible on product packaging, labels, the product itself, and on related documentation such as test reports or product datasheets, if and only if the product, process, or service is certified.
6. Usage After Cancellation: Once certification is withdrawn, all usage of the MI-CERT AFRIKA logo must cease immediately.
7. Exclusive Logo Usage: If an organisation opts not to use MI-CERT AFRIKA logos, no alternative logos are permitted. Traceability back to MI-CERT AFRIKA as an accredited certification body is mandatory, thus the use of logos from other bodies or internet logos is strictly prohibited.
8. Compliance: Certified organisations agree to abide by all requirements set forth by MI-CERT AFRIKA when referencing their certification status in various communication channels, including but not limited to the Internet, brochures, advertising and other documents.
9. Misrepresentation Prohibition: No misleading statements regarding certification status shall be made or permitted by certified organisations.
10. Misuse of Certification Documents: Certified organisations must refrain from using certification documents or any parts thereof misleadingly.
11. Advertising Adjustments: In the event of certification withdrawal or a reduction in the scope of certification, all advertising materials must be promptly emended to reflect the changes.
12. Management System Implications: The use of certification shall not imply that MI-CERT AFRIKA certifies a product, service, or process beyond the management system certification.
13. Scope Limitation: Certification shall not be implied to apply to activities or sites beyond the certified scope.
14. Preservation of Reputation: The certification shall not be used in any manner that could tarnish the reputation of MI-CERT AFRIKA or the certification itself, thus losing public trust.
15. Consequences of Misrepresentation: Any incorrect references to the certification scheme or misleading use of logos or certificates could result in suspension or withdrawal of certification.

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